



STATE OF WISCONSIN \

DEPARTMENT OF MILITARY AFFAIRS
Wisconsin Emergency Management

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Statewide Emergency Management Conference *For Immediate Release*

(Appleton) Terrorism preparedness will be a main issue discussed at the 37th Annual Governor's Conference on Emergency Management & Homeland Security which is scheduled for March 30-31, 2004 at the Radisson Paper Valley Hotel in Appleton.

More than 500 emergency management directors, law enforcement, fire, and other public safety officials are scheduled to attend the annual two-day conference. The conference will kick off on Tuesday, March 30 with opening remarks from Wisconsin Emergency Management Administrator Ed Gleason and Wisconsin's Homeland Security Advisor Major General Al Wilkening.

Seminars presented at this year's conference include the Threat of Bioterrorism, the Northeast Blackout of 2003, Emergency Communications Interoperability and the Risk of a Large Outbreak of Mad Cow Disease. In addition, Dr. Grady Bray, an internationally known disaster psychologist, examines the effects of stress on the disaster responder and the disaster-affected community.

Media Advisory: Attached is an agenda of the two-day conference. For further information, you can contact WEM Public Information Officer Lori Getter at the conference at 608-516-0293.

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37th Annual Governor's Conference on Emergency Management & Homeland Security

March 30-31, 2004
Radisson Paper Valley Hotel

Tuesday, March 30, 2004

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| 8:15 a.m. –
9:25 a.m. | Registration |
| 9:30 a.m. –
10:15 a.m. | Call to Order (GENERAL SESSION)
Presentation of Colors
Welcome
Administrator, Wisconsin Emergency Management (WEM)
Major General Al Wilkening, The Adjutant General |
| 10:30 a.m. –
11:45 a.m. | Topical Seminars <ul style="list-style-type: none">• Large Events Planning: A Case Study of the Harley Davidson 100th Anniversary• The Storm Damage Survey: What Emergency Managers Need to Know – The National Weather Service• Designing/Planning Terrorism Exercises at the Local Level• Terrorism Training Schools: What's Available, How to Access It• Biological Threats to Homeland Security – A Presentation by Louisiana State University |
| 11:45 a.m. – | Lunch – “Emergency Services Stress, The Trauma That Doesn't Bleed” – Dr. Grady Bray |
| 1:00 p.m. –
2:15 p.m. | Topical Seminars
(same as above) |
| 2:45 p.m. –
4:00 p.m. | Breakout Sessions <ul style="list-style-type: none">• Communications Interoperability – A Definable Process – Gale Sorum• BSE: Mad Cow, Mad Deer, Mad Humans? Facts and Fallacies – Dr. Robert Ehlenfeldt, Wisconsin State Veterinarian• Energy Interdependencies: What Happens When the Lights Go Out – Dr. Richard Cirillo, Argonne National Lab |
| 6:30 p.m. | Banquet – Guest Speaker – “Only the Strong Survive!” – Tom Jadin |

(More - 2 of 3)

37th Annual Governor's Conference on Emergency Management & Homeland Security

March 30-31, 2004
Radisson Paper Valley Hotel

Wednesday, March 31, 2004

ALL PRESENTATIONS ARE GENERAL SESSIONS

8:15 a.m. – 9:15 a.m.	Partnering for a Disaster Resilient State: Focus Wisconsin – Dr. Paula Scalingi, The Scalingi Group
9:15 a.m. – 9:30 a.m.	BREAK
9:30 a.m. – 10:30 a.m.	“A Plague Outbreak in Chicago.” – Lessons Learned from TopOff 2 - Ed Buikema, FEMA Region V Director
10:30 a.m. – 10:45 a.m.	BREAK
10:45 a.m. – 11:45 a.m.	The Evolution of Emergency Management - Dennis Mileti, Senior Research Scientist, Natural Hazards Research Center, University of Colorado, Boulder
11:45 a.m.	Conference Wrap-up

(END - 3 of 3)